

Richard Foucaud.

Product designer for 5 years, juggling UX/UI design and web integration for a decade. I like to understand and translate user and business constraints into pleasant and intuitive interfaces.

EXPERIENCES

Yomoni August 2021 → Today

Unique Product Designer inside a financial society (50 000 customers).

Discovery & Learn

- User Research, Interviews, Benchmarks
- Analytics, Data, AB Tests
- Workshops, Presentations
- User Tests

UX Design & UI Design

- Wireframes (Low & Hi-Fi)
- Prototypes
- Branding
- Design System

And...

- Training and support for junior profiles (internship)
- Web Integration (HTML, CSS, Javascript)

SoftFluent November 2014 → August 2021

Web Integrator & UX UI Designer, SAAS RowShare, Consulting missions.

- Identify and understand Users & Business needs
- UX Design (Hi-Fi Wireframes / Prototypes)
- UI Design (Design System, Branding, Medias, Mockups)
- Workshops, Presentations
- HTML, CSS & Javascript

Talks & Articles

- "Chatbot" Talk Microsoft Experiences
- "Open Data" Programmez magazine

#ROWSHARE

SeLogger
vacances



wtw

Eficom July 2011 → October 2014

Front Developer, creation of websites for hotels.

- Web Development (Wordpress, CakePHP)
- SEO (Adwords)
- Project Management (Exchanges, workshops, training)
- Hosting, assistance, maintenance
- UX/UI Adaptations

Clients

Best Western Hotels, Radisson Blu Cannes Hotel, Hotel Le Collectionneur...

🏠 Paris 15ème

📞 06.71.87.73.29

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SIDE PROJECTS

Google Maps x Adobe XD Tutorial

Tutorial to learn gesture animations.

City Inspyre Mobile

App design contest around cities.

SMOSS Air France

UX / UI Design & Web Integration for the product SMOSS, an airline startup.

SKILLS

UX / UI Design

User Research, Tests
Wireframing
Prototyping
Design System
Data / Analytics

Web

HTML5 / CSS3 / SCSS
Javascript / React / Angular

Tools

Figma
Framer
Bravo Studio

Soft Skills

Curious
Persevering
Team spirit
Empathetic
Autonomous

EDUCATION

The Design Crew 2018

Product Designer training

Licence Webmaster 2011

Web development & UI design

BTS IRIS 2010

Industrial computing and networks

BAC STI 2007

Baccalaureate STI Electrotechnics